



# DIGITAL MARKETING SERVICES

WEBSITE-MARKETPLACE-ADVERTISEMENT



# WELCOME

Congrats! you are choosing ESOLS as your marketing partner. This ebook will let you understand our services and give you an idea of great digital marketing for your furniture business.





# MARKET YOUR WAY UP

## CONTENTS

### CHAPTER 1: SERVICE INTRODUCTION

Services and their worth.

### CHAPTER 2: REGISTRATION AND WEBSITE DEVELOPMENT

Difference and importance

### CHAPTER 3: PRODUCT OPTIMIZATION

Form launching a product to making actual sales

### CHAPTER 4: ADVERTISEMENT

Calling out your customers to buy your lovely products

### CHAPTER 5: ORDER MANAGEMENT & CUSTOMER COMMUNICATION SERVICE

How our sales reps will change your customer's intentions into a confirmed sale.



# INTRODUCTION

# 01

ESOLS is a reputed digital marketing agency among online furniture sellers. With experience of more than 12 years in the field we've got some tricks under our sleeve of our own.

ESOLS covers all digital marketing areas to ensure maximum number of sales generated for our clients.

Our services include:

- Website Development
- Marketplace Registration and Management
- Product Optimization (across all platforms)
- Advertisement (across all platforms)
- Social Media Shop and brand page Management

---

[INFO@ESOLS.NET](mailto:INFO@ESOLS.NET)

## CHAPTER 2

# REGISTRATION AND WEBSITE DEVELOPMENT

To cover all the areas, let's suppose you are just starting up your furniture business. First thing, you need your brand's website to build a product and customer base. 2nd you need your brand presence across every reputed marketplace to never miss any sale.

ESOLS can help you with all of that. We can create an astonishing looking website for your brand and register your brand on marketplaces (like Amazon, eBay, Etsy) to generate sales for your business.





# PROUD MARKETING PARTNER



THESE TOOLS HELP US  
BUILD AND MANTAIN  
YOUR BRAND'S  
SUCCESS

# 03

## CHAPTER 3

# PRODUCT OPTIMIZATION

SEO is the most one of the most crucial aspects of any online platform in order to make your products rise above your competitor's product organically.

KEYWORDS → SEO → CONTENT/ BLOGS → EMAIL SHOTS → SOCIAL MEDIA

OPTIMISATION

# SEO SEARCH ENGINE OPTIMIZATION

Ranking your product page requires:

- On-page SEO
- Off-page SEO
- Technical SEO
- Schema Markup
- Mobile Usability
- UI/UX (User Experience)
- Mobile Responsiveness
- Conversion Path Optimization
- Website Speed
- Core Web Vitals Optimization
- Content Optimization



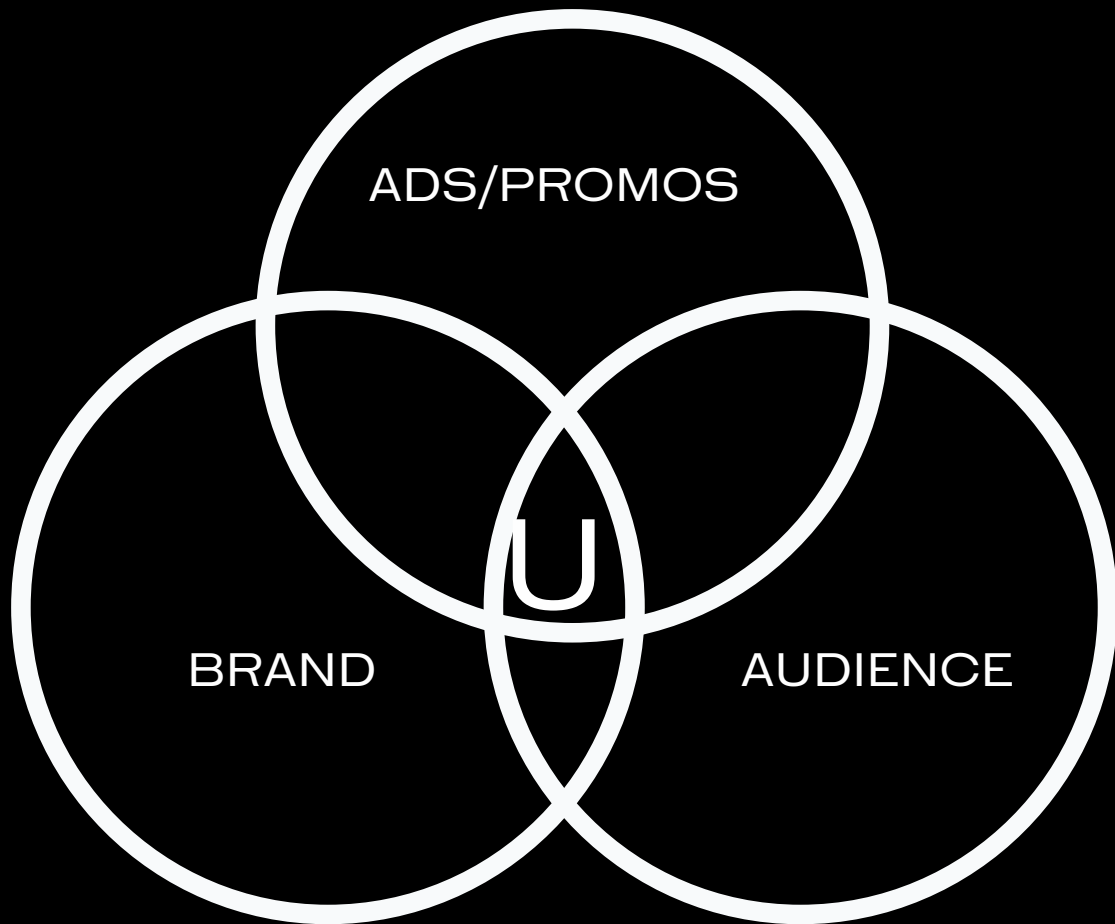


we will...  
run the fastest  
jump the highest  
hit the hardest  
to be the BEST!



04

# ADVERTISEMENT



# ADVERTISEMENT

Advertisement across all platforms is the best practice to evaluate your customer bases. Our expert advertisers can break your advertisement budget in half or even less than half and still make most out of your campaigns and high numbers of sales.

We offer:

- Social Media Advertisement
- Google Advertisement
- Audience Network Advertisement
- Amazon, eBay, Etsy and all Marketplace Advertisement





## CHAPTER 4

Every business must offer high quality customer support to ensure its success. ESOLS provides the best CRM services for any business. Yes, we are very adaptive.

We can manage your daily orders, Reply to any questions your customers might have regarding your brand and products, Help out your customers in item return or exchange process in timely manner.

*We will be you own 2nd team, just located in a different office.*

# 05

ORDER MANAGEMENT  
AND CUSTOMER  
COMMUNICATION  
SERVICE



BEFORE SALE  
CUSTOMER  
INQUIRY

SALE  
CONFIRMATION



PRODUCT TO  
YOUR  
CUSTOMER'S  
DOORSTEP



# THANK YOU

for checking out our services. If you want  
to proceed you can get in touch using  
following information

## CONTACT DETAILS

E-mail: [info@esols.net](mailto:info@esols.net)

Call: +44 333 303 4315

WhatsApp: +44 7466 023188

Website: [www.esols.net](http://www.esols.net)